

HELBUS Blended Learning Course Schedule for Class of 2015-2016

Fall Term 2015

Dates	Unit	Visiting Professor
3.9 - 20.10	1: Business Environment	Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada
22.9 - 5.11	4: Marketing Principles	Dr. Trenton Milner, Lecturer, Sydney Business School, Australia
22.10 - 10.12	3: Organisations and Behaviour	Dr. Rosmini Omar, Associate Professor, Universiti Teknologi Malaysia, Malaysia
12.11 - 8.12.	38: Business Events Management	TBC
	WINTER BREAK	

Spring Term 2016

Dates	Unit	Visiting Professor
7.1 - 23.2	19: Marketing planning	Dr. Keith Perks, Reader in Marketing, Brighton Business School, University of Brighton, UK
26.1 - 8.3	14: Working with and Leading People	Dr. Antoine Eid, Ass. Faculty Member, University of Leicester; Visiting professor Nottingham Business School, UK
25.2 - 12.4	16: Managing Communications, Knowledge and Information	Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada
15.3 - 28.4.	7: Business Strategy	César Baena, Ph.D., Professor, Kedge Business School, France

Summer Term 2016

Dates	Unit	Visiting Professor
14.4 - 24.5	17: Marketing Intelligence	Dale Fodness, Ph.D., Associate Professor of Marketing, University of Dallas, USA
4.5 – 14.6	2: Managing Financial Resources and Decisions	David Fagan, M.Sc., MBA Tutor, Open University Business School, UK
19.5 – 30.6	6: Business Decision Making	Dr. Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK
	SUMMER BREAK	
17.8 – 29.9	5: Aspects of Contract and Negligence for Business	Dr. Christiana Sappa, Assistant Professor in Business Law, ESCP Europe Business School, France

Fall Term 2016

Dates	Unit	
7.6 - 22.9	8: Research project	Dr. David S. A. Guttormsen, Lecturer, University of Exeter Business School, UK
5.9 - 30.10	13: Personal and Professional Development	Ms. Heidi Viljamaa, Master of Arts in Psychology, Founder at UP Tools & UP Partners, Finland
27.9 – 3.11	41: Contemporary Issues in Marketing Management	Dr. Antoine Eid, Associate Faculty member, University of Leicester, Visiting Professor Nottingham Business School, UK
8.11 – 1.12	20: Sales Planning and Operations	Dr. Greg Brush, Associate Professor in Marketing, University of Western Australia
	Graduation Day	

HELBUS reserves the right to make changes to this schedule. TBC = to be confirmed.