

HELBUS Course Schedule for Class of 2013-2014

Autumn Term 2013

Dates	Unit	Professor
2.9. - 20.9.	Business Environment	Francis Piron, Professor, Shantou University, Guangdong, PRC
23.9. - 11.10.	Marketing Principles	Nelson Oly Ndubisi, Professor, Griffith University, Australia
12.10. - 20.10.	AUTUMN BREAK	
21.10. - 8.11.	Managing Business Activities to Get Results	Dr. Antoine Eid, Lebanon
11.11. - 29.11.	Organisational Behaviour	Rosmini Omar, Associate Professor, Universiti Teknologi Malaysia
30.11. - 6.1.2014	WINTER BREAK	

Spring Term 2014

Dates	Unit	Professor
7.1. – 24.1.	Working with and Leading People	Dr. Marie-Line Germain, Assistant Professor of HR and Leadership, University of North Carolina
27.1. – 14.2.	Business Strategy	Dr. Manjit Sandhu, Visiting Professor, Deputy Director HDR, School of Business, Monash University Malaysian Campus
17.2. – 7.3.	Managing Financial Resources and Decisions	David Fagan, Visiting Professor, The Open University, UK
10.3. - 28.3.	Managing Communications Knowledge and Information	Martin Desmaras, M.A. Director, Crossbridge Consulting, Brazil
31.3. – 17.4.	Marketing Intelligence	Dale Fodness, Associate Professor of Marketing, University of Dallas, United States
18.4. - 4.5.	SPRING BREAK	

Summer Term 2014

Dates	Unit	Professor
5.5. – 23.5.	Marketing Planning	Francis Piron, Professor, Shantou University, Guangdong, PRC
26.5. – 13.6.	Business Decision Making	Dr. Wai Ching Poon, Visiting Professor, Monash School of Business, Malaysia Campus
14.6. – 17.8.	SUMMER BREAK	
18.8. – 5.9.	Aspects of Contract and Negligence for Business	TBC

Autumn Term 2014

Dates	Unit	Professor
8.9. – 26.9.	Personal and Professional Development	TBC
29.9. - 17.10.	Advertising and Promotion in Business	TBC
18.10. – 26.10.	AUTUMN BREAK	
27.10. – 14.11.	Sales Planning and Operations	TBC
17.11. – 5.12.2014	Research Project	TBC
12.12.2014	Graduation Day	

HELBUS reserves the right to make changes to this schedule.