

HELBUS BA first 2 years Course Schedule

for the Online January 2018 start

Year 1

Spring term 2018

Fall term 2018

DATES	UNIT	DATES	UNIT
8.1. - 25.2.	U04 Management and Operations Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China	3.9. - 21.10.	U01 Business and the Business Environment Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada
29.1. - 18.3.	U08 Innovation and Commercialisation Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa	24.9. - 11.11.	U02 Marketing Essentials Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China
19.2. - 25.2.	OPTIONAL SKI BREAK (no scheduled classes)	15.10. - 21.10.	OPTIONAL FALL BREAK (no scheduled classes)
26.2. - 15.4.	U05 Management Accounting Dr Mehtap Aldogan, Visiting lecturer, International School of Management, Paris, University of Roehampton, UK	22.10. - 9.12.	U03 Human Resource Management Dr. Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia
19.3. - 13.5.	U06 Managing a Successful Business Project Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada	12.11. - 30.12.	U09 Entrepreneurship and Small Business Management Dr Selcen Ozturkcan, Associate Professor, Istanbul Bilgi University, Turkey
4.6. - 2.9.	SUMMER BREAK (no scheduled classes)	17.12. - 6.1.	OPTIONAL WINTER BREAK (no scheduled classes)

Black font refers to classes taken with C2017OL / Red font refers to classes taken with C2018OL

HELBUS reserves the right to make changes to this schedule. TBC = to be confirmed.

Year 2

Spring term 2019

Fall term 2019

DATES	UNIT	DATES	UNIT
25.2. - 14.4.	U40 International Marketing Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China	2.9. - 20.10.	U28 Launching a Venture Dr Veselina Stoyanova, Lecturer in Strategy, Strathclyde Business School, UK
18.3. - 5.5.	U39 Sales Management Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa	23.9. - 10.11.	U12 Organisational Behaviour Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa
6.5. - 1.9.	SUMMER BREAK		OPTIONAL FALL BREAK (no scheduled classes)
		21.10. - 8.12.	U44 Pitching and Negotiation Skills Dr. Dominik Froehlich, Postdoctoral researcher, Maastricht University, Netherlands
		11.11. - 22.12.	U11 Research Project, Unit I Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK
		23.12.- 6.1.	WINTER BREAK (independent study)

Spring term 2020

DATES	UNIT
7.1. - 23.2.	U11 Research Project, Unit II Dr Costas Theodoridis

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Updated 31.7.18