

# HELBUS BA first 2 years Course Schedule

for the Online January 2019 start

## Year 1

Spring term 2019

Fall term 2019

DATES	UNIT	DATES	UNIT
7.1. - 24.2.	<b>U04 Management and Operations</b> Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China	2.9. - 20.10.	<b>U01 Business and the Business Environment</b> Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada
28.1. - 17.3.	<b>U08 Innovation and Commercialisation</b> Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa	23.9. - 10.11.	<b>U02 Marketing Essentials</b> Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China
18.2. - 24.2.	<b>OPTIONAL SKI BREAK (no scheduled classes)</b>	14.10.- 20.10.	<b>OPTIONAL FALL BREAK (no scheduled classes)</b>
25.2. - 14.4.	<b>U05 Management Accounting</b> Dr Suzana Vasconcelos Tavares, Assistant Professor in Financial Management and Business Planning at Universidade Europeia, Portugal.	21.10. - 8.12.	<b>U03 Human Resource Management</b> Dr. Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia
18.3. - 12.5.	<b>U06 Managing a Successful Business Project</b> Martin Desmaras, M.Sc., Managing Director at Crossbridge Consulting, Canada	11.11. - 29.12.	<b>U09 Entrepreneurship and Small Business Management</b> Dr Selcen Ozturkcan, Associate Professor, Istanbul Bilgi University, Turkey
17.6. - 1.9.	<b>SUMMER BREAK (no scheduled classes)</b>	16.12. - 6.1.	<b>OPTIONAL WINTER BREAK (no scheduled classes)</b>

*Black font refers to classes taken with C2018OL / Red font refers to classes taken with C2019OL*

*HELBUS reserves the right to make changes to this schedule. TBC = to be confirmed.*

*Updated 29.11.18*

## Year 2

### Spring term 2020

### Fall term 2020

DATES	UNIT	DATES	UNIT
27.1 - 15.3	<b>U35 Developing Individuals, Teams and Organisations</b> Dr. Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia		
24.2. - 12.4.	<b>U40 International Marketing</b> Dr Carolina Kawakubo, teaches in Hosei University Japan, and Meisi Beijing Lt. Business School, China	31.8. - 18.10.	<b>U28 Launching a Venture</b> Dr Veselina Stoyanova, Lecturer in Strategy, Strathclyde Business School, UK
16.3. - 3.5.	<b>U39 Sales Management</b> Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa	21.9. - 8.11.	<b>U12 Organisational Behaviour</b> Dr Theunis Pelser, Dean, Graduate School of Business and Leadership, University of KwaZulu-Natal, South Africa
4.5. - 30.8.	<b>SUMMER BREAK</b>	12.10. - 18.10.	<b>OPTIONAL FALL BREAK (no scheduled classes)</b>
		12.10. - 29.11.	<b>U44 Pitching and Negotiation Skills</b> Dr. Dominik Froehlich, Postdoctoral researcher, Maastricht University, Netherlands
		9.11. - 22.12.	<b>U11 Research Project, Unit I</b> Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan University Business School, UK
		23.12.- 10.1.2021	<b>OPTIONAL WINTER BREAK (no scheduled classes)</b>

### Spring term 2021

DATES	UNIT
11.1. - 28.2.	<b>U11 Research Project, Unit II</b> Dr Costas Theodoridis

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